



5K & Fun Run

October 16, 2011

Sponsorship Opportunities

PRESENTING SPONSOR \$4,000
 Premier location of company logo on event banner, t-shirts and marketing materials
 Company logo on mile markers
 Company recognized in awards ceremony
 Company signage at registration area
 Promotion table at event
 Hyperlinks with company logo on IronMatt & LFC websites
 May include promotional materials in goodie bag

PLATINUM SPONSOR \$1,500
 Company logo on event banner, t-shirts and marketing materials
 Company recognized in awards ceremony
 company signage at registration area
 Promotion table at event
 Hyperlinks with company logo on IronMatt & LFC websites
 May include promotional materials in goodie bag

DIAMOND SPONSOR \$750
 Company logo & name on sponsor board
 Company logo on t-shirts & marketing materials
 Promotion table at event
 Hyperlinks with company logo on IronMatt & LFC websites
 May include promotional materials in goodie bag

GOLD SPONSOR \$500
 Company logo on t-shirts
 Promotion table at event
 Recognition on sponsor board
 May include promotional materials in goodie bag

SILVER SPONSOR \$250
 Company name listed on t-shirt
 Promotion table at event
 Recognition on sponsor board
 May include promotional materials in goodie bag

*** deadline to be included on t-shirts & marketing materials is September 18th**



*Oakland-McBride
 Corporate Park
 Oakland, NJ*



Any questions or want to volunteer, please contact Julie Costello, Race Coordinator at 201-651-1010 or email Julie@lakesidefitnessclub.com

All proceeds benefit The Matthew Larson Foundation for Pediatric Brain Tumors www.ironmatt.org

**Yes, I want to become a sponsor of the 5K & Fun Run to benefit
The Matthew Larson Foundation for Pediatric Brain Tumors!**

- ___ Presenting Sponsor- \$4,000
- ___ Platinum Sponsor- \$1,500
- ___ Diamond Sponsor- \$750
- ___ Gold Sponsor- \$500
- ___ Silver Sponsor- \$250

**** If you want to become a sponsor, please call us or send an email to
Julie@lakesidefitnessclub.com**

***** If you are forwarding a logo, please provide two - one in color AND one in black & white format. Please send it as a JPEG and EPS.**

**Yes, I want to support the Matthew Larson Foundation for Pediatric Brain Tumors.
Please accept this donation toward the event in the amount of _____.**

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Please make checks payable to IronMatt and mail to:
IronMatt 5K, C/O Lakeside Fitness Club, 100 Bauer Drive, Oakland, NJ 07436

Your donation will help fund research and provide financial assistance to families who have
a child battling a pediatric brain tumor.

The Matthew Larson Foundation for Pediatric Brain Tumors (also known as IronMatt) is a public 501(c)(3) organization and is classified for tax purposes as a tax-exempt public foundation. EIN 37-1540551